



Getting Ready for Healthcare.gov Open Enrollment!

Mental Health Task Force

October 11, 2022

This presentation is supported by the Centers for Medicare and Medicaid Services (CMS) of the U.S. Department of Health and Human Services (HHS) as part of a financial assistance award totaling \$2,887,156 with 51% funded by CMS/HHS and 0.6% (\$36,000) funded by non-government source(s). The contents are those of the author(s) and do not necessarily represent the official views of, nor an endorsement, by CMS/HHS, or the U.S. Government.

covering
Wisconsin
Connect to Care, Engage in Health

Introductions



Cheryl Isabell

Milwaukee Community
Engagement Lead

Covering Wisconsin

Agenda

- Intro to Covering Wisconsin & free enrollment help
- What's new this Open Enrollment
- Making a referral
- How we're spreading the word
- Questions

What We Do

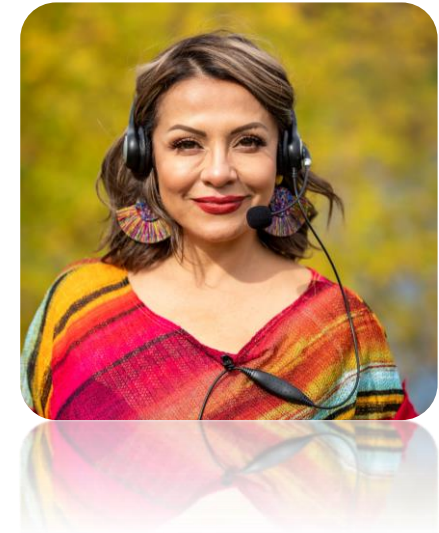


Covering Wisconsin:

Covering Wisconsin (CWI) is a **nonprofit** that helps people in Wisconsin **find and use health insurance**.

Health Insurance Navigators:

Wisconsin's federally-certified Navigator agency. Our expert health insurance Navigators are licensed to provide free help statewide.



Get free, local help!

covering
Wisconsin
Connect to Care, Engage in Health

Education, Outreach and Promotions

Our team creates consumer-tested materials and offers training for professionals and partners on health insurance topics.

Covering Wisconsin Health Insurance Navigators

Health Insurance Navigators provide free help so you can:

- Know your options for plans and financial help.
- Sign up for HealthCare.gov, BadgerCare Plus or Medicaid.
- Use your plan to get the health care you need.
- Get help with billing or coverage problems.
- Find community programs to help pay for insurance or medical care.



Covering Wisconsin Navigator Service Area 2022-2023

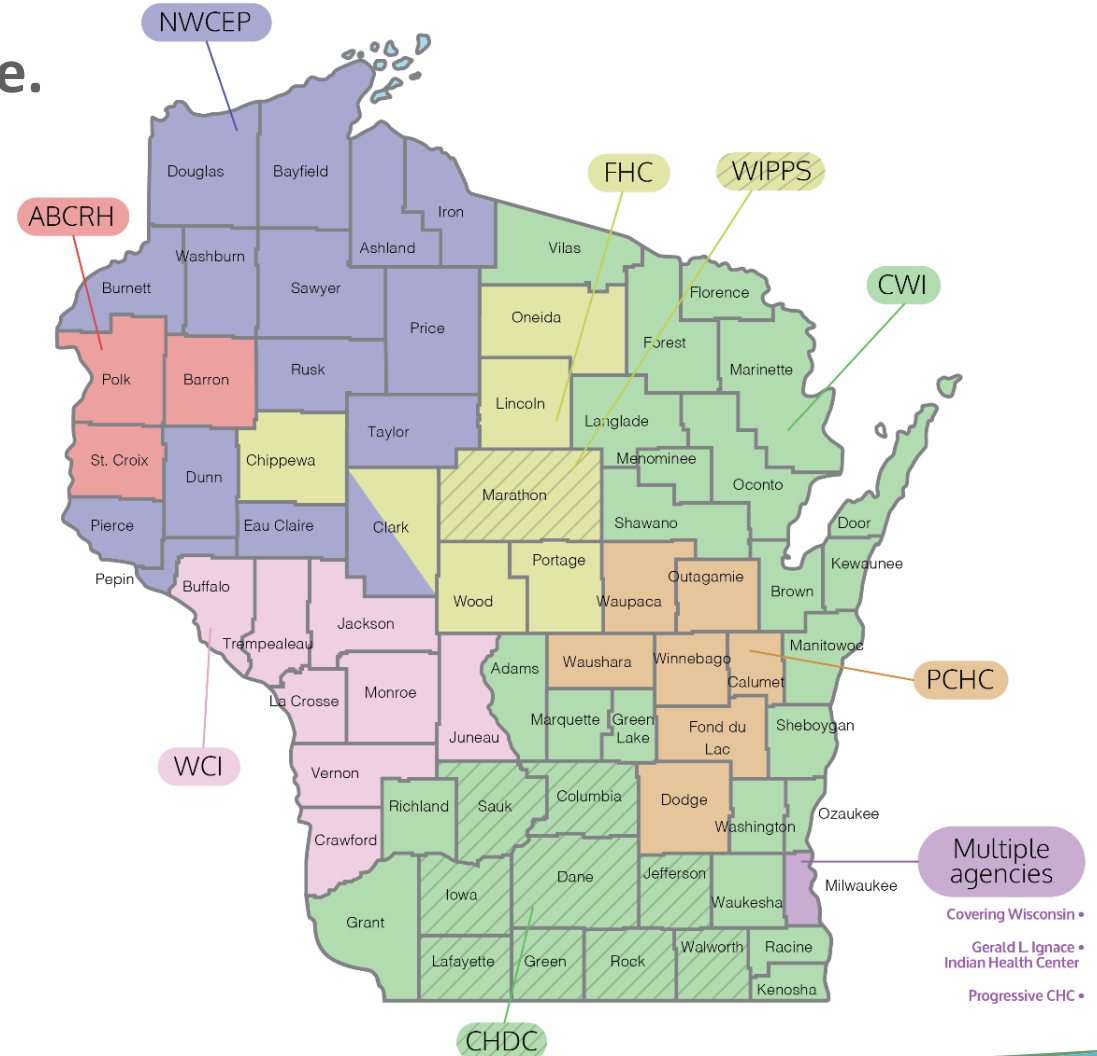
27 Navigators located at agencies across the state.

- ABC for Rural Health
- Centro Hispano of Dane County
- Family Health Center of Marshfield
- Gerald L Ignace Indian Health Center
- Hmong and Hispanic Communication Network
- Northern Wisconsin Concentrated Employment Program
- Partnership Community Health Center
- Progressive Community Health Center
- Workforce Connections, Inc

Covering Wisconsin provides phone assistance statewide.

View most up to date map online here:

www.coveringwi.org/what-we-do



Many Types of Enrollment Assistors

Trained and licensed enrollment assistors include:

- **Health Insurance Navigators**
- **Certified Application Counselors**
- **Agents and Brokers**

There are many agencies who have enrollment assistors on staff.

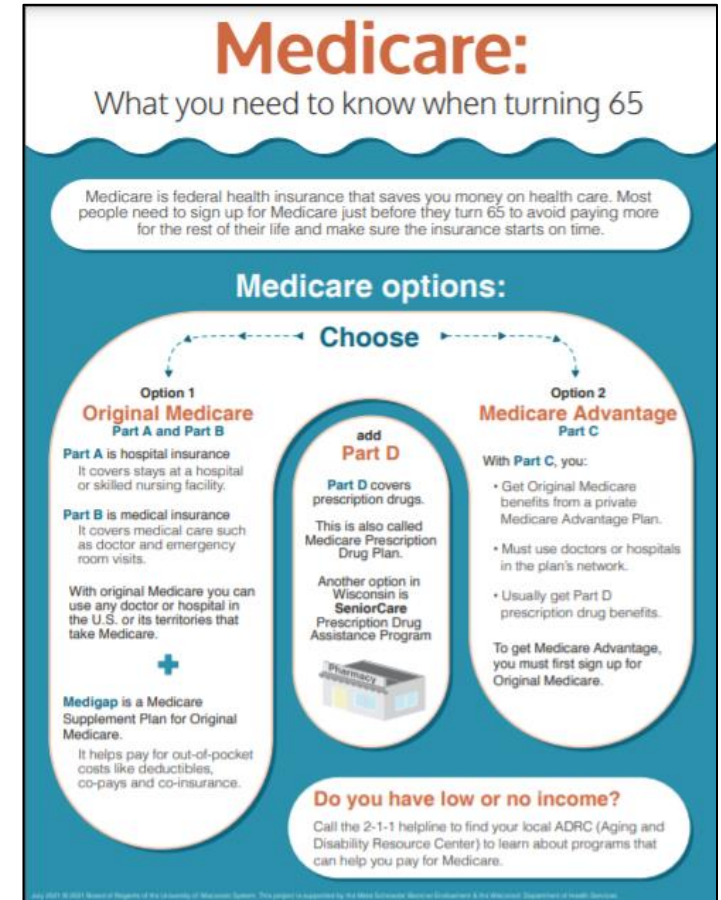
Health insurance help should always be free!



Wisconsin's Medicare Experts

For consumers who have a disability or are 65 or older:

Refer to your local [Aging and Disability Resource Center](#) or Medigap Helpline (1-800-242-1060)



Medicare How-to Sheet: [English](#)

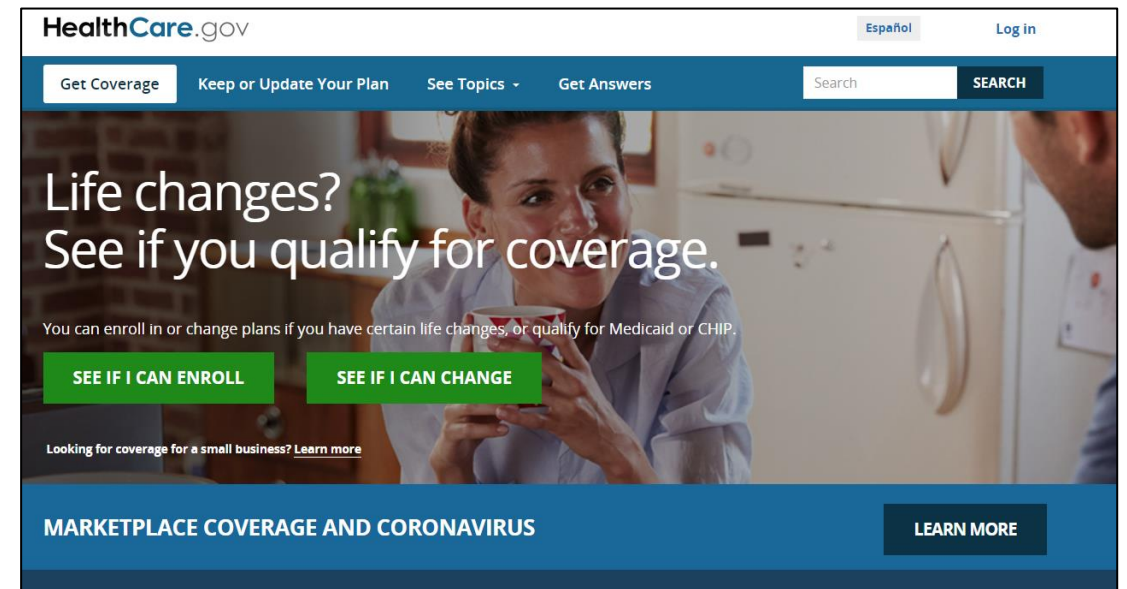
Highlights – What to Know This Year

- Healthcare.gov Open Enrollment remains **November 1 – January 15.**
- Consumers continue to get **extra financial help** on Healthcare.gov.
- **Public health emergency continues** – BadgerCare and Medicaid members still have coverage.
- Public benefits for food, housing, and health insurance are **safe for immigrants and their families** to access.
- More **health insurance enrollment assisters** are here to help!

Healthcare.gov (Health Insurance Marketplace)

- Financial help is based on income – **more financial help** available now
- Open Enrollment Period to sign up is **November 1 – January 15***
- Sign up during the year in special circumstances

*During Open Enrollment, sign up by December 15 for coverage to start January 1.



Extra Financial Help on Healthcare.gov

There is more financial help (lower premiums) for all income groups through 2025

- \$0 monthly plans—with lower copays and deductibles—for people up to 150% of the federal poverty level, or \$34,545 for a family of 3
- No matter your income, you may get financial help if plans in your area cost more than 8.5% of your income


We encourage consumers to look again!

BadgerCare Plus (Medicaid)

- Low-cost or free comprehensive health insurance, provided by the State of Wisconsin
- Sign up at any time
- **Reminder:** Right now, BadgerCare Plus and Medicaid have special rules that pause terminations, allowing members to keep their coverage without a renewal.



Action Steps for Medicaid Members

- Keep address, phone, and email address **updated** with the State, by logging in at ACCESS.wi.gov or calling their [local agency](#).
- Download the MyACCESS app  and sign up for push notifications to get an alert when it is time to renew.
- **Watch for a letter** from the WI Department of Health Services to know when & how to take action.



• Do you have BadgerCare Plus or Medicaid health benefits?

• Did you move in the last two years?

UPDATE YOUR ACCOUNT

covering
Wisconsin
Connect to Care, Engage in Health

The graphic features two photographs. The top photo shows three young women standing outdoors and talking. The bottom photo shows a man, a woman, and a child sitting on the floor, looking at a smartphone together. The text is arranged in a clean, modern layout with a dark green background for the 'UPDATE YOUR ACCOUNT' section.

Public Charge Screening Tool

Since March 9, 2021 all health care, food, and housing benefits are safe for immigrants to use.

[Visit website Wisconsin Collaboration on Immigrants & Public Benefits](#) to learn more about specific immigration statuses.

Are you worried using public benefits may hurt your immigration status?



Use this free texting tool to find out.
No personal info needed or collected.



Phone:

Text SUPPORT to **(877) 277-4413** or scan the QR code with your phone's camera



What'sApp:

Text SUPPORT to **(651) 333-2144**



Web Chat Tool:

www.immigrantbenefitswi.org

Message and Data Rates May Apply Terms and Conditions Privacy Policy



How to Find an Enrollment Assister



Find & Schedule Online:

www.CoveringWI.org/enroll (Spanish:
www.CoveringWI.org/enrollspanish)



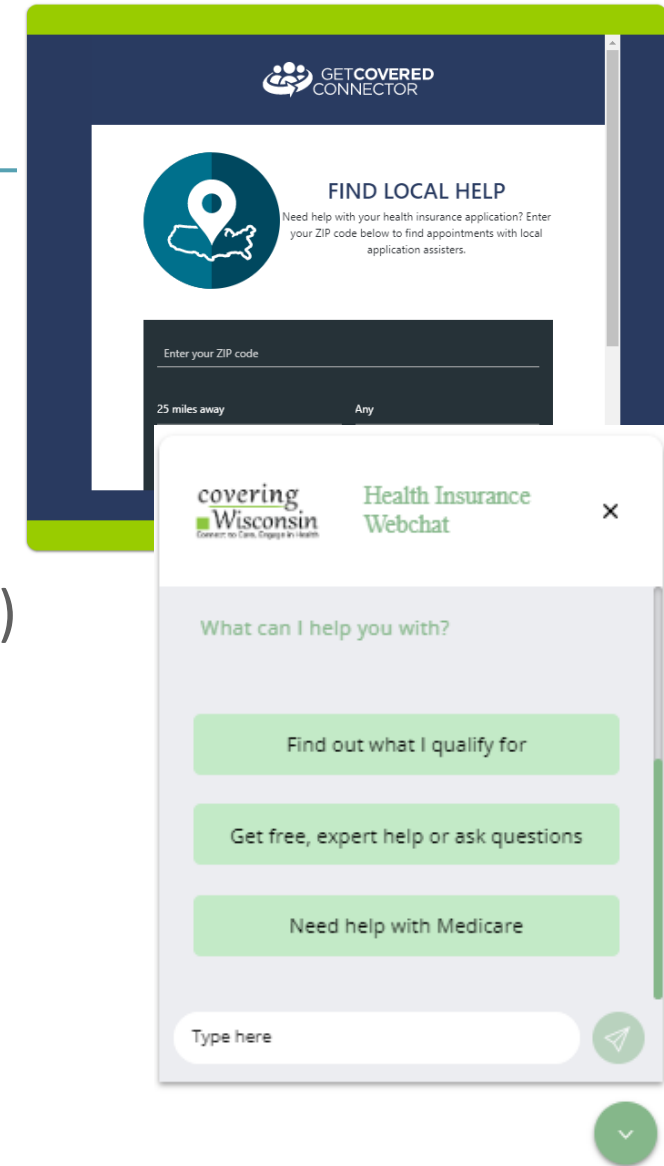
Call

- Covering Wisconsin (608-261-1455 or 414-400-9489)
- 211 Helpline to find a local enrollment assister



NEW! Chat

- Online at www.CoveringWI.org (Spanish:
www.CoveringWI.org/enrollspanish)
- Text COVER to 920-507-5295 (Spanish: Text
“SEGURO”)



Helpful Hint: What to Bring to your Appointment

- Income (most recent tax return is helpful!)
- Social Security Numbers, if they have one
- Dates of birth
- Information about health care needs – prescriptions, doctors and clinics used
- Healthcare.gov log-in information
- If losing or lost health insurance, letter that shows date the coverage ends
- Full list online at www.CoveringWi.org/Enroll



Free, Expert Help with Health Insurance

Use the Connector tool below to find free help to enroll in Healthcare.gov (Marketplace) or BadgerCare Plus (Medicaid) insurance. You can also call Covering Wisconsin and get help from one of our navigators at: **(608) 261-1455** or **(414) 400-9489**.

[How to use the Connector Tool](#) [What to Bring to your Appointment](#) [What is a Navigator?](#) [en Español](#)

The banner features a dark blue header with the title 'Free, Expert Help with Health Insurance' in white. Below the header, on a white background, is a paragraph of text explaining the Connector tool and providing a phone number. At the bottom, there are four rounded rectangular buttons with blue text. The second button, 'What to Bring to your Appointment', is highlighted with an orange border.

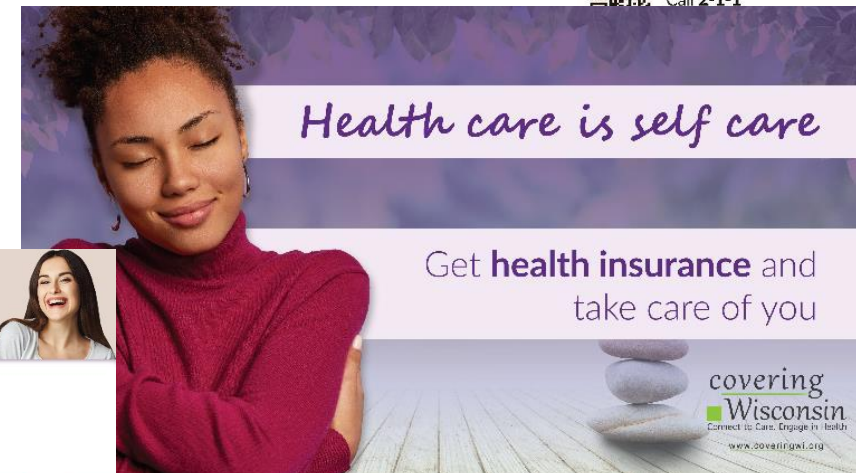
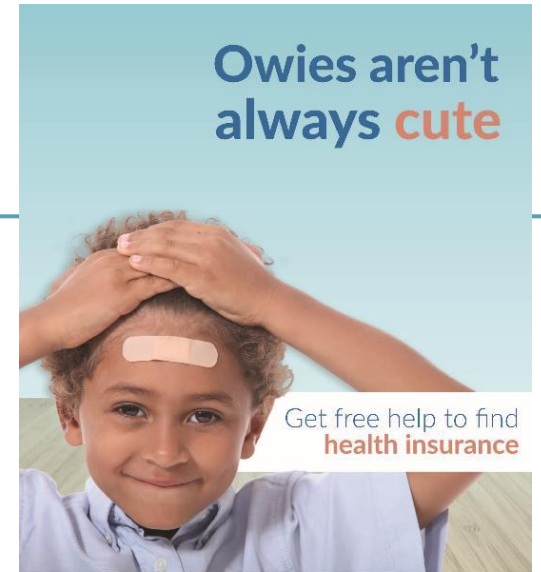
Let's test it out!

www.CoveringWi.org

Outreach Materials – CWI

Outreach & Promotions Toolkit: (www.CoveringWi.org/Toolkit)

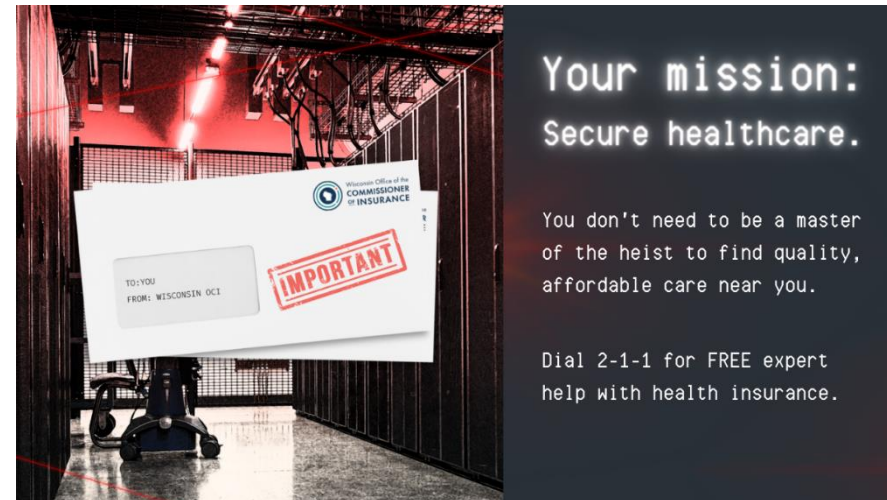
- Materials in English & Spanish
- Ready-to-use social media graphics & videos
- Download & print outreach cards & flyers – contact us to personalize!



Outreach Materials – OCI (Coming Soon!)

Digital Media Toolkit: (www.WisCovered.com/media-toolkit)

- Social media graphics and post text (English, Spanish, and Hmong)
- Additional graphics: email signature graphics, social media headers
- Flyers, press release templates, videos



Follow & Re-post to Spread the Word



Covering Wisconsin
([Facebook](#)/[Twitter](#))



Wisconsin Office of the
Commissioner of Insurance
([Facebook](#)/[Twitter](#))



Wisconsin Department
of Health Services
([Facebook](#)/[Twitter](#)/[Instagram](#))



HealthCare.gov
([Facebook](#)/[Twitter](#))

CuidadoDeSalud.gov
([Facebook](#)/[Twitter](#))



Final Thoughts

- Health insurance continues to be vital
- Consumers do better with health insurance when they have local help
- Please help us spread the word (social media, flyers and outreach cards, and conversations with your clients, family, and friends!)
- You don't need to be an expert. We are here to help!



Questions?

Contact Cheryl:

Cell: (608) 575-3719

Email: cdisabell@wisc.edu

Contact Covering Wisconsin:

Phone: (414) 400-9489

www.coveringwi.org

