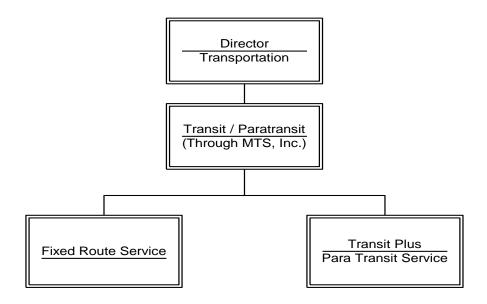
# **MILWAUKEE COUNTY TRANSIT-PARATRANSIT SYSTEM (5600)**



# **MISSION**

The Milwaukee County Transit / Paratransit System exists to provide reliable, convenient and safe public transportation services that efficiently and effectively meet the varied travel needs of the community and contribute to its quality of life.

| <b>Budget Summary</b> |               |                     |  |  |  |
|-----------------------|---------------|---------------------|--|--|--|
|                       | 2014          | 2013/2014<br>Change |  |  |  |
| Expenditures          | \$159,229,483 | (\$4,680,485)       |  |  |  |
| Revenue               | \$140,389,734 | (\$4,641,374)       |  |  |  |
| Levy                  | \$18,839,749  | (\$39,111)          |  |  |  |

## **Major Programmatic Changes**

- Continuation of Metro EXpress service on Red, Blue, and Green Lines.
- Phased introduction of new electronic fare collection system fare options.

# **OBJECTIVES**

- Provide a safe and dependable transit system for the traveling public.
- Operate within established budgets while maximizing the quality and timeliness of services provided.
- Work with service providers to ensure that high quality paratransit service is provided cost effectively while meeting the needs of individuals with disabilities.
- Implement cost control measures while working with executive and legislative bodies toward improved fiscal sustainability.

**DEPT: Milwaukee County Transit-Paratransit System** 

**UNIT NO. 5600 FUND:** Enterprise - 0083

## DEPARTMENTAL PROGRAM DESCRIPTION

The Milwaukee County Department of Transportation (McDOT) provides public transit services through the Milwaukee County Transit System (MCTS). Direct management and operation of the transit system, including paratransit services, is provided by Milwaukee Transport Services, Inc. (MTS), a private non-profit corporation under contract to the County. The corporation uses transit facilities and equipment owned and provided by Milwaukee County.

Paratransit operations include the provision of demand responsive transportation and orientation to transportation services. These services provide a complement to the fixed-route services of MCTS and are available to those who are Americans with Disabilities Act (ADA) Paratransit eligible.

The Director's Office of the McDOT provides County oversight as well as conducts various transit related studies, and prepares and administers Federal and State transit grants. Division personnel also facilitate the acquisition of capital equipment, and provide design and construction services for capital facilities.

# **2014 BUDGET**

## Approach and Priorities

The 2014 budget was developed in a manner to ensure the County's transit services continue to provide efficient transportation services by focusing on core service areas.

## **Programmatic Impacts**

- Maintains current service levels.
- Introduces new contact-less smart card fare options.
- Continues the Metro EXpress service on Green, Red, and Blue Lines.

#### **Transit Operations (Fixed Route)**

#### Revenue and Expenditure Overview

Operating expenses decrease \$1,483,106 from \$136,494,334 to \$135,011,228. Passenger revenues (passenger abatement) increase \$785,000 from \$41,625,000 to \$42,410,000. Passenger revenue is expected to increase due to the mitigation of fraud and fare evasion as a result of the implementation of the electronic fare collection system. Fixed route services increase by 20,356 miles (0.1%) and 14,891 hours (1.1%).

## CMAQ (Congestion Mitigation/Air Quality)

CMAQ funds in the amount of \$4.3 million are available to cover the costs of the Metro EXpress routes through the middle of 2014. A new CMAQ grant application has been submitted to the State of Wisconsin requesting a third, and final, year of funding to support the Red, Green and Blue EXpress routes.

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## Fare Adjustments

Fixed route fares remain at the 2013 budgeted level; however, additional fare options will be available after installation of the new electronic fare collection system. The implementation of the new electronic fare collection system will involve extensive planning, marketing, and community outreach. MCTS is planning a staged approach to introducing new fare products. Upon installation, new fareboxes will immediately accept cash. For a limited time, smart cards will be distributed free to the public. After the initial distribution is complete, a fee of \$2.00 will be charged. Paper fare products (tickets and passes) will continue to be used for a period of time while MCTS introduces value deduction as fare payment and various period passes on smart cards.

Smart card fare products will be available for purchase at many of our retail outlets and on-line. Period passes become activated upon first use, and remain valid for the duration of the period (7-day pass valid for 7 consecutive days). This differs from the current calendar based pass that is valid for a specific week or month. The goal is to have smart card pass options introduced by the end of the first quarter 2014. Other special fares, such as U-PASS and school pass, will be introduced later in 2014 to coincide with the start of a new school year. New fare options are detailed in the table "Proposed Fare Structure with Electronic Fare Collection System" found later in this narrative.

## Service Changes

The requested budget includes no changes to current service levels.

#### **FUEL**

Fuel expenditures decrease from \$12,842,676 to \$12,138,903, a reduction of \$703,773 from the 2013 adopted budget based on a decrease in price per gallon from \$3.20 to \$3.00. MCTS currently purchases fuel futures as a risk management tool for pricing, budgeting, and hedging diesel fuel. This technique provides protections from unpredictable spikes in energy pricing and has afforded significant budget savings over the years.

#### **Paratransit Operations**

#### Revenue and Expenditure Overview

Operating expenses decrease \$2,837,044 from \$18,867,401 to \$16,030,357. Program revenue decreases \$944,444 from \$4,966,332 to \$4,021,888. The decrease in expenditures and revenues is the result of fewer trips budgeted in 2014 compared to 2013. Estimated trips decrease 130,329 from 679,429 to 549,100. Trip subsidies paid by Managed Care Organizations (MCOs) remain at the 2013 budgeted level of \$12.55 per one-way trip.

#### Paratransit Fares

Paratransit fares will remain at \$4.00 per one-way trip.

## Paratransit Service Area

The paratransit service area will maintain Milwaukee County border-to border service.

#### New Freedom Initiative

Transit will continue to coordinate with the Office for Persons with Disabilities and other County agencies to continue to provide free rides on the fixed route system for eligible persons with disabilities through the Federal New Freedom Initiative, with the goal of continuing to expand mobility and reducing the need for paratransit service.

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# PROPOSED FARE STRUCTURE WITH ELECTRONIC FARE COLLECTION SYSTEM – UPON IMPLEMENTATION

| Proposed Fare Name             | Current Fare | Proposed<br>Fare | Comment   |  |
|--------------------------------|--------------|------------------|---|--|
| Cash Fares                     |              |                  |   |  |
| Adult                          | 2.25         | \$2.25           | No change from current fare   |  |
| Premium                        | 3.25         | \$3.25           | No change from current fare   |  |
| Concession (Half-Fare)         | 1.10         | \$1.10           | No change from current fare   |  |
| Advance Purchase Fares         |              |                  |   |  |
| Adult Tickets                  | 10/\$17.50   | \$1.75           | Value deduction smart card replaces paper tickets                             |  |
| Premium Tickets                | 10/\$23.50   | \$2.35           | Value deduction smart card replaces paper tickets                             |  |
| Concession (Half-Fare) Tickets | 10/\$11.00   | \$1.10           | Value deduction smart card replaces paper tickets                             |  |
| Pass Fares                     |              |                  |   |  |
| 1-Day Adult Pass               | New Product  | \$4.00           | Purchased in advance at ready fare outlet                                     |  |
| 1-Day Adult Pass               | New Product  | \$5.00           | Loaded on existing smartcard at farebox                                       |  |
|                                |              | , , , , , ,      | Purchased in advance at ready fare outlet or                                  |  |
| 1-Day Premium Pass             | New Product  | \$6.00           | loaded on existing smartcard at farebox                                       |  |
| 1-Day Concession Pass          | New Product  | \$2.00           | Purchased in advance at ready fare outlet                                     |  |
| 1-Day Concession Pass          | New Product  | \$3.00           | Loaded on existing smartcard at farebox                                       |  |
| 3-Day Adult Pass               | New Product  | \$12.00          | Purchased at ready fare outlet  |  |
| 3-Day Premium Pass             | New Product  | \$18.00          | Purchased at ready fare outlet  |  |
| 3-Day Concession Pass          | New Product  | \$6.00           | Purchased at ready fare outlet  |  |
| 3-Day Concession Premium Pass  | New Product  | \$9.00           | Purchased at ready fare outlet  |  |
|                                |              |                  |   |  |
|                                |              |                  | Replaces paper calendar based pass. Purchased at                              |  |
| 7-Day Adult Pass               | \$17.50      | \$17.50          | ready fare outlet or on-line  |  |
| 7-Day Premium Pass             | New Product  | \$24.00          | Purchased at ready fare outlet or on-line                                     |  |
| 7-Day Concession Pass          | New Product  | \$11.00          | Purchased at ready fare outlet or on-line                                     |  |
| 31-Day Adult Pass              | \$64.00      | \$64.00          | Replaces paper calendar based pass. Purchased at ready fare outlet or on-line |  |
| 31-Day Premium Pass            | New Product  | \$85.00          | Purchased at ready fare outlet or on-line                                     |  |
| 31-Day Concession Pass         | New Product  | \$32.00          | Purchased at ready fare outlet or on-line                                     |  |
| Other Special Fares            |              |                  |   |  |
| Student Pass                   | \$16.50      | \$16.50          | Valid weekdays, available to schools only                                     |  |
| U-PASS                         | \$45.00      | \$45.00          | Per semester  |  |
| Commuter Value Pass            | \$201.00     | \$201.00         | Per quarter   |  |
| New Freedom Pass               | Free         | Free             | Free to eligible paratransit clients  |  |
|                                |              |                  | When paying cash, transfer encoded on   |  |
| Transfer                       | Free         | Free             | passenger's smartcard   |  |
| Paratransit Fare               | \$4.00       | \$4.00           | Per one way trip  |  |

# **REQUESTED 2014 BUDGET**

# **DEPT: Milwaukee County Transit-Paratransit System**

**UNIT NO.** 5600 **FUND:** Enterprise - 0083

| BUDGET SUMMARY                 |             |             |    |             |    |             |    |                  |  |
|--------------------------------|-------------|-------------|----|-------------|----|-------------|----|------------------|--|
| Account Summary                | 2012 Actual |             | 2  | 2013 Budget |    | 2014 Budget |    | 2013/2014 Change |  |
| Personal Services (w/o EFB)    | \$          | 0           | \$ | 0           | \$ | 0           | \$ | =                |  |
| Employee Fringe Benefits (EFB) |             | 0           |    | 0           |    | 0           |    | =                |  |
| Services                       |             | 338,376     |    | 368,266     |    | 449,229     |    | 80,963           |  |
| Commodities                    |             | 477,500     |    | 490,000     |    | 490,000     |    | 0                |  |
| Transit Operations             |             | 136,188,564 |    | 139,996,311 |    | 138,185,494 |    | (1,810,817)      |  |
| Other Charges                  |             | 16,775,250  |    | 20,089,800  |    | 17,280,467  |    | (2,809,333)      |  |
| Capital Outlay                 |             | 803,151     |    | 487,500     |    | 460,000     |    | (27,500)         |  |
| County Service Charges         |             | 2,752,359   |    | 2,478,091   |    | 2,364,293   |    | (113,798)        |  |
| Abatements                     |             | 0           |    | 0           |    | 0           |    | 0                |  |
| Total Expenditures             | \$          | 157,335,200 | \$ | 163,909,968 | \$ | 159,229,483 | \$ | (4,680,485)      |  |
| State & Federal Revenue        |             | 91,738,560  |    | 94,899,600  |    | 90,242,846  |    | (4,656,754)      |  |
| Other Direct Revenue           |             | 3,557,593   |    | 2,538,176   |    | 2,024,000   |    | (514,176)        |  |
| Transit Revenue                |             | 47,002,513  |    | 47,593,332  |    | 48,122,888  |    | 529,556          |  |
| Total Revenue                  | \$          | 142,298,666 | \$ | 145,031,108 | \$ | 140,389,734 | \$ | (4,641,374)      |  |
| Direct Total Tax Levy          |             | 15,036,535  |    | 18,878,860  |    | 18,839,749  |    | (39,111)         |  |

## **ACTIVITY & STATISTICAL SUMMARY**

|                                | 2012 Actual | 2013 Budget | 2014 Budget |
|--------------------------------|-------------|-------------|-------------|
| Fixed Route Service            |             |             |             |
| Buses in Fleet                 | 415         | 415         | 391         |
| Buses Operated in Peak Service | 333         | 333         | 341         |
| Annual Bus Miles               | 17,369,736  | 17,257,347  | 17,277,703  |
| Annual Bus Hours               | 1,331,217   | 1,309,315   | 1,324,206   |
| Revenue Passengers             | 37,372,333  | 37,500,000  | 38,550,000  |
| Cost per Mile                  | \$7.69      | \$7.91      | \$7.81      |
| Cost per Revenue Passenger     | \$3.57      | \$3.64      | \$3.50      |
| Revenue per Revenue Passenger  | \$1.10      | \$1.11      | \$1.10      |
| Farebox Recovery Ratio         | 30.76%      | 30.50%      | 31.41%      |
| Transit Plus                   |             |             |             |
| Van Trips per Hour             | 1.97        | 2.00        | 1.98        |
| Ridership                      | 572,146     | 679,429     | 549,100     |
| Cost per Ride                  | \$27.63     | \$27.77     | \$29.19     |

All departments are required to operate within their expenditure appropriations and their overall budgets. Pursuant to Section 59.60(12), Wisconsin Statutes, "No payment may be authorized or made and no obligation incurred against the county unless the county has sufficient appropriations for payment. No payment may be made or obligation incurred against an appropriation unless the director first certifies that a sufficient unencumbered balance is or will be available in the appropriation to make the payment or to meet the obligation when it becomes due and payable. An obligation incurred and an authorization of payment in violation of this subsection is void. A county officer who knowingly violates this subsection is jointly and severely liable to the county for the full amount paid. A county employee who knowingly violates this subsection may be removed for cause."