

Scaling Wellness in Milwaukee



How did it start?



- Series of Marquette Forum 2017-18 (“Fractured: Health and Equity”)
- “A Time to Heal” report written by John Schmid of the Milwaukee Journal Sentinel. (March 23, 2017)
- Informed by these documents and events, Michael and Amy Lovell launched Scaling Wellness in Milwaukee.

Vision, Mission and Values



VISION

A connected trauma responsive community where all can thrive.

MISSION

To inspire a dynamic collaboration that heals trauma and creates a resilient community.

Vision, Mission and Values



VALUES

Oneness: Bold collaboration with a non-competitive spirit for the greater good.

Trust: Inclusive, authentic engagement developed within a shared commitment to mission.

Commitment: Individually and collectively accountable for practical, action-oriented solutions.

Dr. Michael Lovell's Vision



- To make Milwaukee the most trauma-informed city in the country.
- Collaboration with as many stakeholders as possible

Mobile Healing Brigade



Mobile Healing Clinic Update



Mike Lovell in Washington, DC, July 31

Toured two
mobile units

Met with
David
Nelson, MD
and Joanne
Odom, MSW



Mobile Healing Clinic Update



Lessons Learned

- Four individuals on unit: driver, MD, RN, and SW
- All those on unit employed by Medstar Health
- Provided primary care services including vision, pharmacy, vaccines and lab work
- Ronald McDonald Charities provided first mobile unit
- Went to different specific location each day of the week



Mobile Healing Clinic Update



Next Steps

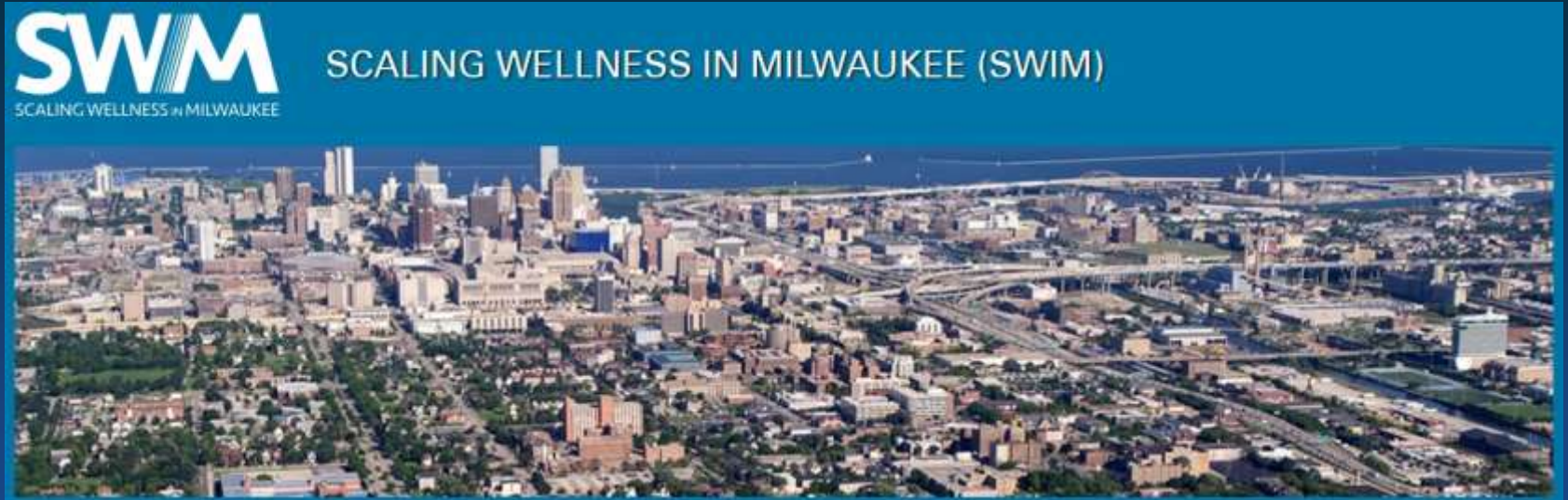
- Group developing business model and potential services
- Working with potential project funder
- Meeting with health care providers (MHCP) and Ronald McDonald Charities for partnership opportunities
- Determining potential site locations based on asset map, neighborhood partners and site characteristics
- Answering many open question: Children and/or adults?
Dental? Law and financial services?

Website Development



Domain Name

swimmke.org



Biggest Event to Date: Healing Trauma, Healthy Communities



Panelists talk
through issues at
“Community
Gathering on
Race + Trauma”
at Fiserv Forum
on Sept. 26



Healing Trauma, Healthy Communities By the Numbers



Sept. 26 (Wed night) symposium: **1,000**
Sept. 27-28 (Thurs-Fri) conference: **1,113**
Attendees traveled from: **14 states**
Those from Wisconsin: **82%**
Sponsors: **25**

The President's Challenge



- A partnership with the Johnson Controls Foundation
- A \$250,000, two-year grant for one interdisciplinary, collaborative proposal that seeks to change the trajectory of lives in our community by addressing one or more of the critical areas in which neighborhood inequities exist, including health, education, safety, housing, transportation and economic prosperity.

What's Next?



- Organization Structure, Themes & Leadership
 - Policy
 - Mobile Clinic
 - Asset Mapping
 - Research and Best Practices
 - Healing Models
 - Technology
 - Education/Awareness/Accountability
 - Others

What's Next?



- Coordination & Engagement with others
 - Schools/Milwaukee Succeeds
 - Universities
 - Health Care Partners
 - Community Centers
 - Pastors
 - Criminal Justice Systems
 - Private Sector

Please Join Us!



Next Meetings:

November 26, 8am-10am

Our Savior's Lutheran Church
3022 W. Wisconsin Ave., MKE

January 9, 2019, 8am-10am

Bader Philanthropies, Inc.,
3300 N. Dr. Martin Luther King, Jr., Dr., MKE

Scaling Wellness in Milwaukee





Questions?